

# TEAM GARTH:

## A Murderers' Row Who've 'Proven Themselves a Thousand Times'

When Garth Brooks discusses Team Garth, most of whom have been with him since "day one," which means roughly 30 years ago, he does so with great pride and affection. "These folks have proven themselves a thousand times over," he says. And if his record-setting career is any indication, Team Garth is a Murderers Row of the music business propelling Brooks to the top echelon in both the recorded and live industries. Here then is Team Garth in Brooks' words.



### Bob Doyle

Co-Manager & Publisher | Team Garth Since Day 1, 1987

"Bob Doyle's first and foremost, he's the guy who started all this. He's been my manger and publisher since day one. What makes him wonderful is he's the guy you can talk about things that aren't in contracts. You can talk about things in life, you can talk about things in the music world. He goes beyond that."



### Kerry O'Neil

Business Manager | Team Garth Since Day 1, 1987

"Kerry O'Neil is the guy, I call him The Translator. I say, 'Terry I want to do this.' He'll tell you, 'Nobody's ever done that on a contract.' But he'll figure out how to get it done. So it's really cool with how he puts things that you can't put in writing, into writing. He's good at that."

### Tracy Greenwood

Tour Manager  
Team Garth Since 1993

She's the chairman. She's responsible for every seat. She knows every seat in every building, knows every building manager, she's the real deal. She's very good at it."



### Brian Petree

Production Manager | Team Garth Since 1990

"He's the guy that does the whole tour. And this cat, he was a college bartender at Oklahoma State when I was there, so he bartended at Willies Wild Saloon [Where Brooks first performed]. But this guy runs the entire ship and he could be President of the United States."

He's just real common-sense, real tactful, real polite and just sharp."



### Ben Farrell

Promoter  
Team Garth  
Since 1989

"He's promoted me since we started. What

I love about Ben is he ain't going to do anything for the money, he's going to do it for what he feels is right for the people, and they see it. Because he's learned that If you take care of them, they'll take care of that money part. I appreciate that he has never changed. He's always been that way. He's always going to be that way. He also has a wonderful relationship with all the ticketing and all the billing departments, so he can make deals like no other, because they know he's sincere and he ain't trying to screw them."



### Randy Bernard

Co-manager | Team Garth Since 2014

"This is the newest guy, and I can't imagine my career without this guy. I don't even know how we've got to where we've got without this guy. This guy is a good guy, and smart. Very young-thinking, really good dude."

### Rusty Jones

Attorney | Team Garth Since Day 1, 1987

He's a good guy. What he doesn't know, he'll find the people that do, and he doesn't try to get into things he doesn't know. That's what I love about him. And he's written some of the biggest contracts in music history, so anytime there's a big deal, they all go to Rusty. He's a good guy."



### Rob Beckham | Agent | Team Garth Since 2016

"Rob Beckham has been is the latest one joining the club, but this guy, his relationships and his ideas are from the neck up, this guy's teaming with big ideas that you go, 'Man. I wish I would have thought of that.' And I'm going to tell everybody I thought of it, but it was really his idea. He's good."



### Allen Reynolds

Producer | Team Garth Since Day One, 1987

When you're putting together your career, surround yourself with great song people like Allen Reynolds, who has been my producer forever. Everybody in this town will say the same thing. This guy's nothing but love, and he's in it solely for the music. He happens to be one of the most successful producers in this town,

but not because of his own ego, just because of his love for music."