

A full-page photograph of Ed Sheeran performing on stage. He is seen from behind, wearing a dark long-sleeved shirt and jeans, with his arms raised in a 'V' sign. The stage is wet, and there are large, clear, dome-shaped structures on either side of him. In the background, a massive crowd of fans is visible under bright stage lights, with a vertical strip of blue lights on the right side of the frame.

# ED SHEERAN: KING OF THE ROAD

## SPECIAL INFOGRAPHICS SECTION

# \$775,591,676

**T**he \$775,591,676 Ed Sheeran's "Divide Tour" generated is a mind-boggling number hard to get one's head around in this age of data overload. The fact is it's the highest grossing tour ever, more than "Star Wars" made and nearly four times greater than the estimated value of Prince's estate. Here are a series of infographics based on *Pollstar* Boxoffice data to better understand this historic achievement.



## IN PERSPECTIVE: ED SHEERAN STANDS ALONE

The \$775,591,676 gross that Ed Sheeran's "Divide Tour" generated is the highest ever for any tour. To put that massive figure in perspective, here are an assortment of things that Sheeran's record-breaking haul has surpassed in value.

**\$768,400,000**

Estimated Powerball Lottery winnings by a Wisconsin resident in March 2019  
- *Associated Press*

**\$775,398,007**

All-time worldwide box office gross for the original "Star Wars"  
- *Box Office Mojo*

**\$735,378,080**

Total gross of U2's "360°" Tour  
- *Pollstar Data*

**\$701,000,000**

Total spent by Equifax to settle its 2017 cybersecurity breach  
- *Equifax Inc.*

**\$693,000,000**

2018 Net Income reported by Goodyear Tires  
- *Goodyear 2018 Annual Report*

**\$675,000,000**

The cost of luxury fashion company Farfetch's recent acquisition of brand platform New Guards Group  
- *Farfetch*

**\$559,112,235**

Total reported gross for Guns N' Roses' "Not In This Lifetime..." tour  
- *Pollstar Boxoffice*

**\$503,646,211**

2018 GDP of Dominica, a Caribbean island nation with a population of 71,625  
- *World Bank*

**\$500,000,000**

Estimated amount Colts QB Andrew Luck left on the table with his early retirement  
- *Colts owner Jim Irsay, quoted in a press conference*

**\$500,000,000**

The asking price for Nile Niami's "The One" mansion in L.A.'s Bel Air neighborhood, scheduled to hit the market in summer 2019  
- *The Society Group*

**\$450,312,500**

Auction price of Leonardo da Vinci's painting "Salvator Mundi"  
- *Christie's*

**\$426,500,000**

The total amount guaranteed to Mike Trout by the Los Angeles Angels over the next 12 years  
- *Major League Baseball*

**\$410,600,000**

Estimated production cost for "Pirates of the Caribbean: On Stranger Tides"  
- *Forbes*

**\$200,000,000**

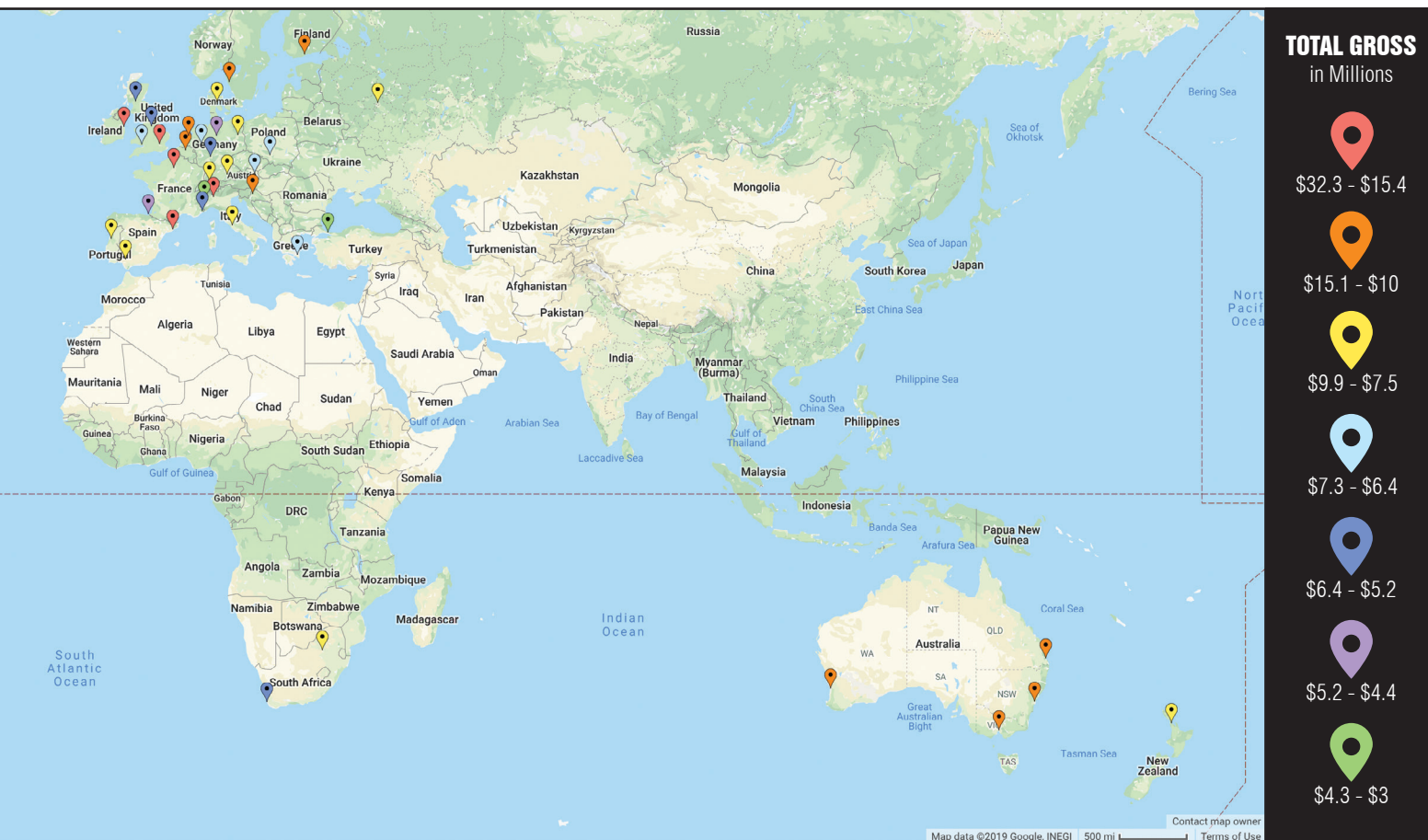
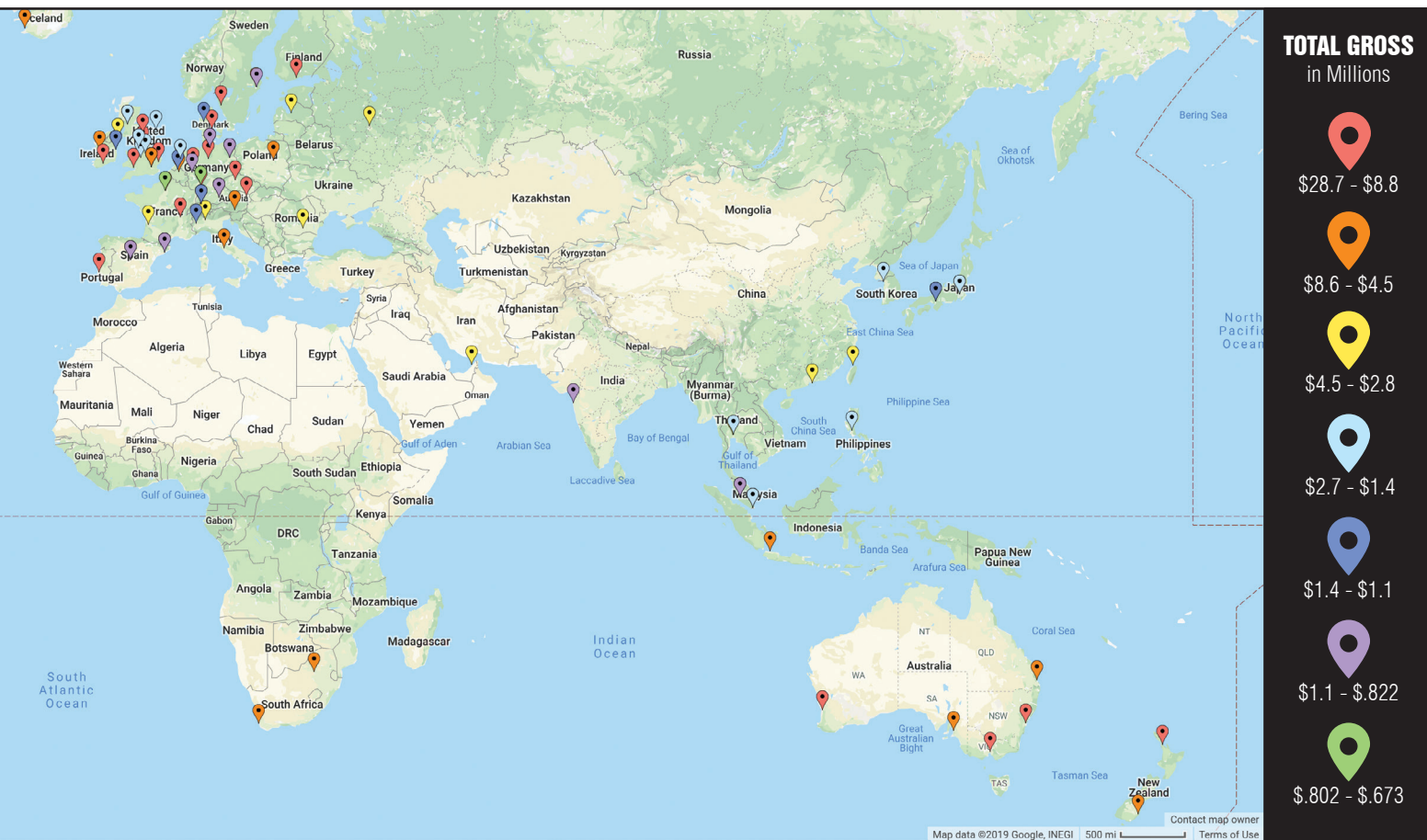
Estimated value of Prince's estate in 2018  
- *Forbes*

## SHEERAN DIVIDE TOUR

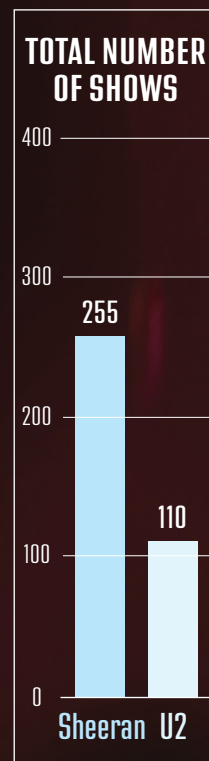
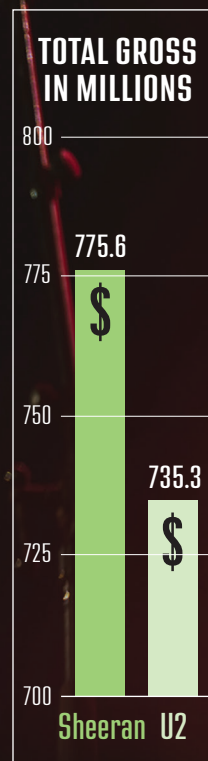


## U2 360° TOUR





Maps courtesy of BatchGeo and Google.



## Top-Grossing Tours of All Time

Artist	Tour Name	Years	Gross (in millions)	Tickets Sold (in millions)	Shows
Ed Sheeran	Divide	2017-2019	\$775.5	8.9	255
U2	360*	2009-2011	\$735.3	7.2	110
Guns N' Roses	Not In This Lifetime...	2016-ongoing	\$559.1	5.1	145
The Rolling Stones	A Bigger Bang	2005-2007	\$558.2	4.6	144
Coldplay	A Head Full of Dreams	2017-2017	\$523.0	5.3	114
Roger Waters	The Wall Live	2010-2013	\$460.2	4.1	220
AC/DC	Black Ice	2008-2010	\$441.9	4.9	165
Madonna	Sticky & Sweet	2008-2009	\$411.1	3.5	85
U2	Vertigo	2005-2006	\$395.6	4.6	131
Pink	Beautiful Trauma	2018-ongoing	\$380.3	3.0	154

## TOTAL NUMBER OF COUNTRIES

SHEERAN

43

U2

28

### Denmark:

Most tickets sold for one artist in one day

### France:

Most concerts in the same stadium

### Ireland:

the biggest tour in Irish history

### Scotland:

Most tickets ever sold  
at Glasgow Hampden Park

## SPAN OF TOUR

SHEERAN MARCH 16, 2017 – AUG 26, 2019

894 DAYS

U2 JUNE 30, 2009 – JULY 30, 2011

761 DAYS

## ACTIVITY

Sheeran played on average every 3.5 days



U2 played on average every 6.9 days







**HONG KONG:**

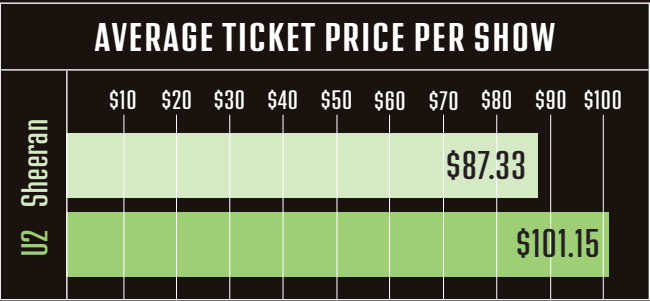
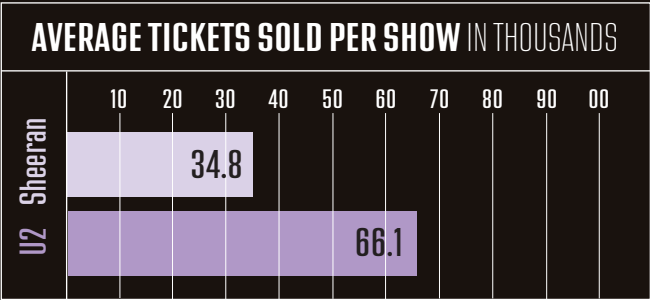
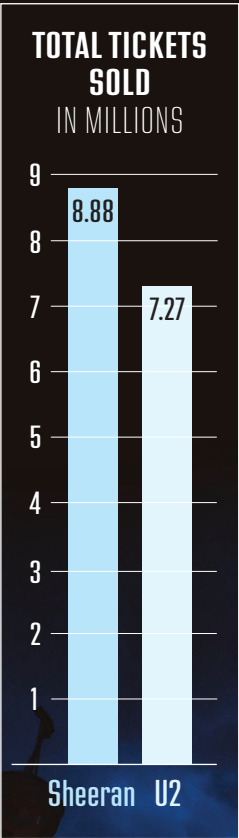
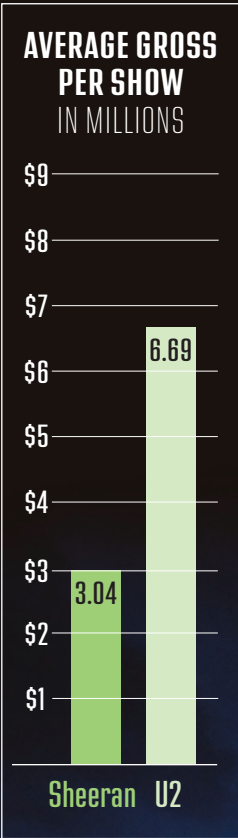
Biggest outdoor concerts performed in Hong Kong

**AUSTRALIA:**

Highest ticket sales for a single concert tour in Australia

**NEW ZEALAND:**

Highest ticket sales for a single concert tour in New Zealand



**BRAZIL:**

First artist to play three dates at Sao Paulo's Allianz Parque on one tour

**SOUTH AFRICA:**

Biggest ever and highest grossing tour with 225,000 tickets sold

**INDONESIA:**

Biggest concert in the history of Jakarta

**MALAYSIA:**

Biggest concert in the history of Kuala Lumpur

